Optum

Embrace the future of fitness center management



Managing a corporate fitness center comes with a unique set of challenges, from meeting varying fitness levels, interests and schedules to building engagement and overseeing the seamless operation of the facility. Our advanced technology addresses these challenges.

With technology designed to streamline operations, simplify management and administration and enhance member engagement, you're on the way to transforming your corporate fitness center into a seamless hub of health and wellness.

All-in-one fitness and wellness app. Empower your employees with fitness and wellness resources available anytime. Our app integrates fitness center administration, delivers digital fitness classes, personalized training routines and a wealth of wellness resources and provides access to the largest and most diverse gym network in the industry.

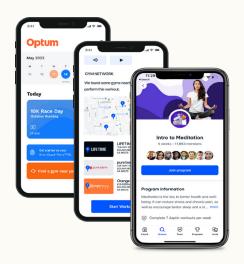
Comprehensive management. Enhance management efficiency with an integrated solution that simplifies enrollment, billing and check-ins.

Data security. Ensure secure, seamless data management with integrated systems and single sign-on.

Integrated access. Control and monitor facility entry effortlessly with front door integration.

Investing in employee well-being has never been easier.

Our fully integrated app, Aaptiv, is an all-in-one fitness and wellness solution. It's a customized experience offering member management, fitness classes, personalized training routines, wellness resources and a discounted gym network, all through a single source.



Revolutionize your corporate fitness center with cutting-edge technology

Our technology solutions empower you to deliver exceptional fitness and wellness experiences while simplifying operations and enhancing member engagement. With technology designed to support health and well-being within the workplace, you can drive engagement and build a culture of health.

Elevate employee health and wellness with personalized experiences

Engage diverse lifestyles, preferences and schedules with an all-in-one fitness and wellness app that supports employee well-being through programming and resources.

On-demand fitness. Deliver unlimited access to thousands of guided workouts, with new classes added regularly to keep employees motivated and engaged.

Personalized workouts. Enhance personal training experiences in the fitness center and beyond with personalized workout recommendations.

Inspiring community. Foster a sense of belonging with access to a supportive and motivating online community.

Extensive gym network. Empower employees with fitness access beyond the workplace through a discounted network of over 19,000 commercial gyms and boutique studios.

Deliver fitness classes anytime with on-demand streaming

Transform your group fitness studio with a versatile streaming solution that offers a wide range of fitness classes available for group or individual sessions, anytime.

Digital kiosk for studios. Self-service kiosks provide convenient access to fitness programs to accommodate any schedule.

Diverse workout library. Take advantage of over 750 workouts led by world-class instructors, including high-intensity, strength training and relaxing yoga sessions.

Daily engagement circuits. Complement on-demand sessions with daily circuits to build engagement.

Optimize equipment monitoring and management

Maximize fitness center operations with cutting-edge sensor technology that tracks equipment usage.

Real-time equipment tracking. Monitor strength and cardio equipment with comprehensive analytics to streamline maintenance and maximize equipment lifespan.

Equipment status updates. Define equipment statuses for operational, service or maintenance conditions, ensuring smooth facility management.

Advanced notifications. Stay informed with advanced notifications about equipment status changes and maintenance schedules.

Inventory management. Simplify the management of equipment inventory and maintenance with intuitive tracking and reporting tools.

Engage your members and build community with performance tracking

Help employees exercise safely and efficiently, and build momentum with leaderboards to track their status.

Real-time updates. Bright display screens offer immediate insights into member effort and performance during workouts.

Administrative insights. Monitor trends and member engagement with detailed reports to celebrate achievements or re-engage inactive members.

Community building. Foster a competitive yet supportive atmosphere that motivates members to stay active with real-time activity tracking.

Ready to embrace the future of fitness center management?

Schedule a discovery call

