



On-demand access to group fitness

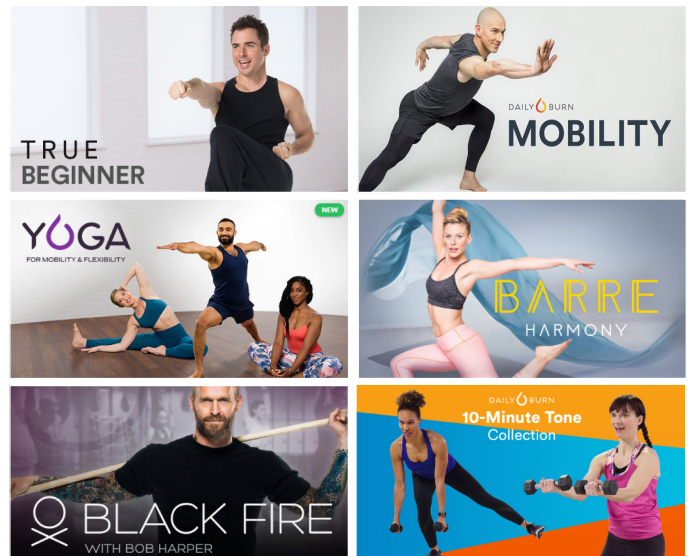
Daily Burn® brings workouts to your employees anytime, anywhere

Daily Burn is a live, on-demand streaming fitness service offering a range of fitness classes and programs available anywhere with minimal equipment required.

Daily Burn complements the Optum philosophy of meeting people where they are, regardless of program type or experience level.

With Daily Burn, employees have access to:

- Classes taught by well-known fitness experts
- Thousands of different workout videos
- A new live workout class every day
- Equipment-free exercises
- Audio-only workouts



Available to stream from a TV, laptop or mobile device



Ready for a balanced approach to workplace well-being?

Contact us. Optum.com/business/contact

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Daily Burn is available internationally in all non-sanctioned markets with the following considerations:

- Daily Burn Anywhere is only available in English
- Daily Burn Anywhere content contains individuals and attire considered culturally acceptable in the United States



One Pass Select™

Stand out from the competition by offering a total solution for members' physical and digital needs

Empower your members to live their healthiest lives with One Pass Select™, an extensive gym network, digital fitness, and grocery delivery program. With One Pass Select, you can:



Design the ideal fitness network that meets your members' preferences, demographics and goals by choosing from more than 15,000 fitness locations, plus over 40,000 on-demand and livestreaming fitness classes as well as customizable workout builders.



Differentiate your plan with unique offerings such as grocery and household delivery service.



Get customizable plan design, pricing and marketing support to build brand equity designed to meet your budget's needs.

13+ million

One Pass Medicare and commercial members since 2017

5 membership tiers

Members can choose from 5 membership tiers, based on their fitness goals

20%

Average retail gym membership savings with One Pass Select

Source: One Pass internal analytics/book of business 2022.

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Differentiating your offering is crucial

With the impact of COVID-19, plans must evaluate whether their commercial product is differentiated enough to stand out from competitors and meet members' changing behaviors and needs. One Pass Select offers:



Best-in-class fitness network and extensive digital library

- **Expansive fitness network** with more than 15,000 core and premium gym locations including large national brands and boutique studios
- **Over 40,000 on-demand digital fitness videos** and livestreaming fitness classes, plus workout builders to customize workouts and provide guidance on how to perform exercises
- **Multi-location access** allows members to use multiple gyms during the same month, with no waiting period or additional cost
- **Flexible subscription options** including no long-term contracts, with upgrade/downgrade flexibility or the ability to cancel at any time

**Contact your One Pass
Select sales representative
for more information**



Grocery and household essential delivery

- **Convenient service** using local and national retailers with free shipping on orders > \$35
- **Easy delivery** with packages arriving directly at a member's door



A proven partner to deliver results

- **Customizable network and pricing** help you choose the most cost-effective program for your employees or members
- **Expertise in engaging members** with comprehensive marketing campaigns and a mobile-responsive web experience

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