



Workplace Health Promotion

Increasing engagement in well-being and wellness solutions to create a healthy workplace

Even the most robust wellness programs are ineffective if employees don't utilize them.

A Health Promotion Specialist can help.

With a deep understanding of the wellness services available to your employees, a health promotion specialist drives awareness of, and participation in, all of your benefit offerings to improve employee engagement and create a healthy workplace.

Employers who have a resource for benefits programming report:

61%
increased employee retention

58%
improved employee engagement

56%
increased employee productivity

Optum Book of Business statistics, 2020



Eases navigation of wellness offerings by connecting employees with personalized and relevant resources



Coordinates engagement strategies to promote well-being behaviors and health literacy



Leads and empowers peer ambassadors of health promotion programs



Provides interactive activities from a library of evidence-based content and engagement tools



Drives well-being through an expansive health network, best-in-class resources and data-driven strategies



US-based or international resource to support global health strategies

Ready for a balanced approach to workplace well-being?

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Workplace Program Manager

Implementing strategies to drive employee engagement in wellness

Population health management is complex. It requires time, commitment and oversight to improve employee well-being.

A Program Manager can help.

Operating as a well-being strategist, a program manager coordinates all population health offerings to drive results across the entire employee population.

Supporting employee well-being, a growing trend

94%

of large employers state their health care strategy is an integral part of their overall workforce strategy, up from 80% in 2018

UHC National Accounts Market Trends Summary 2020: 2021 Large Employers' Health Care Strategy & Plan Design Survey, Business Group on Health.



Utilizes data to identify opportunities and analyze population health initiatives



Develops and delivers data-driven health and well-being strategies



Drives alignment and collaboration across all wellness and health providers



Organizes population health resources to create referral pathways and integration



Provides best practice guidance on well-being, clinical and mental health, based on industry insights and trends



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