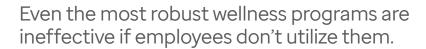
# **Optum**

# Workplace Health Promotion

Increasing engagement in well-being and wellness solutions to create a healthy workplace



### A Health Promotion Specialist can help.

With a deep understanding of the wellness services available to your employees, a health promotion specialist drives awareness of, and participation in, all of your benefit offerings to improve employee engagement and create a healthy workplace.



# **Employers who have a resource for benefits programming report:**

61% increased employee retention

58% improved employee engagement

56% increased employee productivity

Optum Book of Business statistics, 2020



#### Eases navigation of

wellness offerings by connecting employees with personalized and relevant resources



#### Coordinates engagement

strategies to promote well-being behaviors and health literacy



#### Leads and empowers

peer ambassadors of health promotion programs



#### **Provides interactive activities**

from a library of evidence-based content and engagement tools



**Drives well-being** through an expansive health network, best-in-class resources and data-driven strategies



#### **US-based or international**

resource to support global health strategies

### Ready for a balanced approach to workplace well-being?

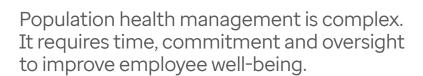
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## **Optum**

### Workplace Program Manager

Implementing strategies to drive employee engagement in wellness



### A Program Manager can help.

Operating as a well-being strategist, a program manager coordinates all population health offerings to drive results across the entire employee population.



**Utilizes data to identify opportunities** and analyze population health initiatives



Organizes population health resources to create referral pathways and integration



**Develops and delivers** data-driven health and well-being strategies



Provides best practice guidance on well-being, clinical and mental health, based on industry insights and trends



# Supporting employee well-being, a growing trend

94%

of large employers state their health care strategy is an integral part of their overall workforce strategy, up from 80% in 2018

UHC National Accounts Market Trends Summary 2020: 2021 Large Employers' Health Care Strategy & Plan Design Survey, Business Group on Health.



**Drives alignment** and collaboration across all wellness and health providers



Available as a US-based or international resource to support global health strategies

### Ready for a balanced approach to workplace well-being?

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